

OUR JUDGES

An Amazing Panel of Skilled Industry Leaders and Professionals

Kris Sorbie



Kris Sorbie has achieved star status in the hairdressing industry. Winner and five-time nominee of the prestigious North American Hairstyling Awards (NAHA) Master Hairdresser of the Year, she also received the 2004 and 2005 Canadian International Hairstylist of the Year, an ABBIES award for Best Salon Education Program and Best Educator of the Year at HairColor USA.

Kris is recognized as a world-renowned leader in cutting-edge hair color concepts and techniques. As an expert in the field of long hair styling, she raised the bar in the art of finishing. She has been lead stylist on many shows for NY Fashion Week and is a regular guest speaker at TeenVogue Fashion University.

Integrating her years of diverse experience as an art director, color consultant, video producer and, Redken Exchange, facilitator, Kris brings innovative trends and fashion-forward artistry to the forefront of the salon industry. Her ability to translate these into profit potential in the salon paves the way toward a better life for stylists, both financially and artistically. In her role as Redken 5th Ave Education Artistic Director, Kris equips salon stylists with the mastery to grow professionally and, to profit from their role behind the chair. Adam Broderick, the owner of Adam Broderick Salon, says “Kris continues to raise the bar for our stylists and the industry” with a “unique ability to demonstrate creative vision within an educational format.”

During 2009 she started her own company, kris sorbie LLC, created the ‘B-ING WHERE YOU WANT TO B’ DVD series and along with Chris Baran, created the first in the design/color DVD series to launch in Jan 2010 in addition to this and her classes and show appearances, Kris launched her new interactive website www.krissorbie.com... check her out.

Ellen Lawlor



Ellen began her teaching career in NY, joining Trevor Sorbie of America and working her way onto the Artistic Team in 1990. She joined Redken as a Global Artist in 1996. Currently, she continues to work with Redken as a facilitator at the Redken Exchange on 5th Avenue in NYC. In addition, she represents Redken around the world educating, performing on stage, working fashion shows and photo shoots, and designing trends.

When not working for Redken, she enjoys a busy career as a freelance artist with various agencies, photographers, and the media. Her work has been featured in numerous publications, such as Elle, Marie Claire, Seventeen, Latina, and Vellum. Her current media work includes Project Runway, America’s Top Model, and the CBS Morning Show. Ellen has created looks for fashion designers Vera Wang, Cynthia Rowley, Betsey Johnson, Carmen Marc Valvo, Badgley Mischka, jewelry designers Rodrigo Otazu and Chris Aire, Tory Burch,

Norma Kamali, and Phillip Lim. Her photographer references include Ron Contarsy, Rod Spicer, and Travis Rathbone.

Her talent was recognized by North American Hairdressers Association when she was nominated for Hairstylist of the Year as well as The Texture and Avant-garde Categories. Ellen's celebrity list includes: Beyoncé, Paris Hilton, Pink, Chris Isaac, Pat Benatar, and Tara Reid.

Ellen is based in New York City.

Chris Baran



As Education Artistic Director, Chris created Redken's vision for trend shoots, styling and finishing techniques. He helps develop the core curriculum taught across the country and around the world in Principle Based Design, Redken education and fashion's hottest trends; as well as, being a key facilitator for Redken's train-the-trainer programs, both internationally and domestically. Alongside his work as Education Artistic Director, Exchange Facilitator, and training coach, Chris divides his time between major trade shows, hands-on workshops, and as a stylist at New York Fashion Week. He is also the owner and president of Fuel Productions, a company dedicated to creating easy to understand technical training systems for salon stylists.

Chris Baran's accolades include being Canadian "Hairdresser of the Year," an ABBIE for "Best Educational Program", and the prestigious "Master Stylist" title at the NAHA awards. Chris was recognized at the Canadian Hairdresser, Mirror Awards as not only the "International Stylist of the Year," but also with its Lifetime Achievement Award. Twice named "Avant Garde Hairdresser of the Year" and "Educator of the Year" in Canada and the US, Chris is in worldwide demand.

Darci Ludwig



After attending a Redken school and working in a Redken salon, Darci knew she wanted to be a part of Redken 5th Avenue NYC. Her first role supported Wynn Salon Services in the Southeast as she trained Redken Artists, collaborated with DSCs for salon promotion sell through, and facilitated in salon classes. She then accepted a Redken Educator position in the Redken chain division strengthening the relationship with Ratner Companies for an 800 stylist Redken roll-out. Darci then assumed the role of Director of Training for Division 200 (Midwest). It was the experience of understanding multi-location operations, budgets, and initiatives coupled with leading education strategies for a division that prepared Darci to embark on this school journey. In the past 5 years, Darci has created and implemented Redken education for both students and educators; supported marketing efforts for students,

educators, and guests; ensured the Redken brand is represented in the aesthetic design of each Academy; and networked the distributor, salons, and Academy locations to support each student's need in finding a career in a Redken salon.

Shane Bailey Krier



As a stylist, salon owner, and owner of a nation wide cosmetology school franchise, Shane Bailey Krier has over 30 years of experience in and is inspired to make a difference in the salon industry.

Shane's adoption of the mantra "At the moment of commitment, the universe conspires to assist you" was the instigation to her personal success as one of the top most income producing stylists in the world, as an industry leader, and as one who provokes others to succeed.

Shane, along with her energy, knowledge, experience and success, has contributed to the achievements and growth of the companies she has ownership in, including Mask Hair Designs and Day Spa, APS, LLC, and The Salon Professional Academy Franchise, and her contributions have enriched the lives of the people these companies serve.